

Jana Gamble

Branding Mindful Companies

since 2008



CONTACT

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EDUCATION

BACHELOR OF ARTS

University of Virginia

EXPERTISE

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Microsoft Office Suite
- WordPress
- Shopify
- MailChimp
- Amazon
- Social Media

EXPERIENCE

OWNER & CREATIVE DIRECTOR

[Stella Jackson Creative](#) / 2009 - Present

Stella Jackson Creative is a full-service design, branding and marketing studio working with conscious brands that strive to make the world a better place. Services include Brand Development and Strategy, Graphic Design, Web Design & SEO, Copywriting, Marketing, Digital Marketing, Photography and Video. Over the years, I have worked with countless clients from a wide range of industries. For my current portfolio, please visit stellajacksoncreative.com.

Latest Clients:

- [Resilient Roots Functional & Evolutionary Medicine](#): Brand Development and Strategy, Website Re-Design, Photography and Video Production, Marketing Strategy.
- [Charlottesville Hyperbarics](#): Brand Identity Development, Design, Web Design and SEO, Photography and Video Production, Marketing Strategy, Digital Media Strategy.
- [Alloy Architecture & Construction](#): Brand Identity Development, Website Re-Design, Photography and Video Production, Print Design, Marketing Strategy.
- [Grant Jan Gamble](#): Brand Identity Development, Design, Web Design, Photography and Video Production, Social Media Strategy and Management, Book Design.
- [Apple a Day](#): Brand Identity Development, Design, Web Design, Packaging Design.
- [Gamble Family Adventures](#): Brand Identity Development, Design, Web Design, Travel Blogging, Article writing for Travel Publications, Photography, Video, Social Media Management.
- [Jana Gamble Original Art](#): Brand Identity Development, E-Commerce Web Design, Art Photography, Social Media Management.

MARKETING DIRECTOR

[Amazon Aid Foundation](#) / 2019

Amazon Aid is a non-profit foundation that educates and activates global citizens to protect the Amazon rainforest through art, science, multimedia and film.



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EXPERIENCE, cont.

Amazon Aid Foundation, continued

- Personally responsible for strategy, branding, marketing, graphic and web design.
- Personally responsible for [PR and TV interviews](#) during the Amazon Rainforest fires in 2019.

CREATIVE DIRECTOR

DIRECTOR OF DESIGN & BRAND CREATIVE

DIRECTOR OF MEDIA ARTS & DESIGN

[Seraphic Group](#) / 2016 - 2019

Responsible for the development, marketing, growth and maintenance of multiple brands:

- [Seraphic Group](#): (A start-up conglomerate in the health, energy, ecology and education sectors); Complete brand identity development, including design, website design, signage, photography and intentional workspace design.
- [Restore](#): (Gut-Brain Dietary Supplement, now called "Ion Biome"); Re-branding for a broader target demographic. This included new website, SEO, Amazon brand content, social media strategy, development of ad campaigns, PR, content and email marketing, packaging design, print collateral development and design, photography and video, signage, trade show booth design. Helped to increase monthly sales by over 10X in three years.
- [Restore Magic Dirt Water](#): (Gut-Brain Dietary Supplement for Kids); Complete brand identity development, including design, packaging design, website design, SEO, ad campaigns, social media, print collateral design, photography and video.
- [LumaPet](#): (Dietary Supplement for Pets); Complete brand identity development, including design, packaging design, web design, SEO, ad campaigns, social media, print collateral design, photography and video.
- [M Clinic](#): (Integrative Health Clinic in Charlottesville, VA); Complete brand identity development, including design, website design, SEO, signage design, print collateral development and design, ad campaigns, social media strategy, photography and video.
- [Intrinsic Health Series](#): (Webinar Program); Complete brand identity development including logo design, website design, SEO, presentation design, video graphics, print collateral design, email communication design and management, survey design and management.
- [Zach Bush MD](#) (Triple Board Certified MD, International Speaker, and Gut Health Expert): Complete brand identity development including logo design, web design, SEO, presentation design, email communication design and management, photography, video graphics.
- [AtlasBlue](#): (Digital Platform for collaboration): Website design.
- [Global Resource Dynamics](#): (Clean Energy Technology); Website design.

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EXPERIENCE, cont.

OWNER / OPERATOR

Bodywize Fitness & Wellness Clubs and Stella Day Spa & Japanese Bath House / 2009 - 2011

Brisbane, QLD, Australia. Club size: 16,000+ sq.ft.

- Personally responsible for branding, marketing, and graphic design.
- Refurbished existing fitness facilities including a Day Spa and Japanese Bath House.
- Reconfigured both spaces to maximize income producing area.
- Trained team and implemented systems to make the model replicable and scalable.
- Implemented medical referral and partnering, e.g. Physiotherapy on-site.
- Redirected marketing focus to the “interested de-conditioned” market.
- Responsible for overseeing the Day Spa and Japanese Bath House, featuring 9 treatment rooms and a wide range of services.
- Taught private and group Pilates.
- Performed Endermologie treatments.

HOBBIES & INTERESTS

- [Art](#)
- Photography
- Writing
- [Travel](#)
- Yoga
- Meditation
- [Wim Hof Method](#)
- Trail Running
- Hiking
- Paddleboarding
- Kayaking

REFERENCES

TED O'NEILL

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TIM RHODE

CEO, [Rhode Management Group](#)

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