

## Wellness Center Proforma

2023                  2024                  2025                  2026                  2027                  2028

### EOY MEMBERSHIP COUNT

Individual Memberships	80	249	262	275	288	303
Couple Memberships	266	548	576	604	635	666
Family Memberships	319	489	513	539	566	594

Monthly Dues - Singles	\$ 99.00	\$ 99.00	\$ 105.00	\$ 105.00	\$ 110.00	\$ 110.00
Monthly Dues - Couples	\$ 199.00	\$ 199.00	\$ 210.00	\$ 210.00	\$ 220.00	\$ 220.00
Monthlky Dues - Families	\$ 299.00	\$ 299.00	\$ 325.00	\$ 325.00	\$ 350.00	\$ 350.00
Annualized Attrition Rate	0	24%	24%	24%	24%	24%

### REVENUE

Membership Dues	\$ 538,508	\$ 1,989,925	\$ 2,089,422	\$ 2,193,893	\$ 2,303,587	\$ 2,418,767
Clinic Services	\$ 817,059	\$ 1,837,498	\$ 1,929,373	\$ 2,025,842	\$ 2,127,134	\$ 2,233,491
Class & Training Session revenue	\$ 198,927	\$ 451,662	\$ 474,245	\$ 497,957	\$ 522,855	\$ 548,998
Additional Revenue Lines	\$ 83,496	\$ 182,014	\$ 191,115	\$ 200,671	\$ 210,704	\$ 221,239

<b>Total Revenue</b>	<b>\$ 1,637,989</b>	<b>\$ 4,461,100</b>	<b>\$ 4,684,155</b>	<b>\$ 4,918,362</b>	<b>\$ 5,164,280</b>	<b>\$ 5,422,495</b>
----------------------	---------------------	---------------------	---------------------	---------------------	---------------------	---------------------

### OPERATING EXPENSES

<b>Total Expenses</b>	<b>\$ 1,520,102</b>	<b>\$ 1,929,455</b>	<b>\$ 2,025,927</b>	<b>\$ 2,127,224</b>	<b>\$ 2,233,585</b>	<b>\$ 2,345,264</b>
-----------------------	---------------------	---------------------	---------------------	---------------------	---------------------	---------------------

<b>NET PROFIT</b>	<b>\$ 117,887</b>	<b>\$ 2,531,645</b>	<b>\$ 2,658,227</b>	<b>\$ 2,791,139</b>	<b>\$ 2,930,696</b>	<b>\$ 3,077,230</b>
-------------------	-------------------	---------------------	---------------------	---------------------	---------------------	---------------------